

MCCULLOCH COUNTY FARMERS MARKET RULES AND REGULATIONS

MARKETING REQUIREMENTS:

Vendors shall be Texas farmers, ranchers, and/or crafters. There is no participation fee. All vendors must submit annually a Market Vendor Application listing items to be sold and agreeing to these Rules and Regulations. Approved vendors will receive a Vendor Number that must be displayed at the market.

Applications and Rules and Regulations may be obtained at the Texas A&M AgriLife Extension Office, 114 West Main St., Brady, Texas, online at mcculloch.agrilife.org or txmg.org/centraltexas.

Completed applications should be returned to the Extension Office at the address listed above or emailed to centxmga@gmail.com.

All vendors must identify themselves and their products by displaying their vendor number and a sign. The sign should display the vendor's name, address, contact telephone number and show where the products are grown or produced. A copy of the approved Vendor Application may be displayed in lieu of a sign.

PRODUCTS THAT MAY BE SOLD:

Raw agricultural products: Products grown or produced by the vendor or his immediate family, including, but not limited to, fruits, vegetables, nuts, herbs, grains, flowers, trees, bedding plants, and eggs.

Value-added agricultural products: Raw agricultural products that have been processed and licensed, inspected or otherwise regulated by the federal government or State of Texas. These products include, but are not limited to, honey, syrup, sorghum, vinegars, jelly, salsa, soap, etc. Vendors must abide by all applicable federal, state and local health regulations and must adhere to federal guidelines on all labels.

Crafts: Only local handmade crafts will be allowed. Such items may include, but are not limited to, wreaths, swags, dry flower arrangements, pressed flowers, scented sticks, potpourri, furniture, handbags, quilts, jewelry, etc. The product must meet basic expectations of product function and safety.

Animals: Animals being sold must be separated from food vendors and contained in crates or cages, etc. Examples of animals allowed: chickens, ducks, guineas, rabbits, goats, lambs.

Informational Booths: To further the educational purposes of the market and to help promote tourism in Brady, McCulloch County and surrounding areas, local non-profit and volunteer groups are encouraged to participate at the market. However, a Market Vendor Application must be completed and submitted.

PRODUCTS THAT MAY NOT BE SOLD:

No flea market items.

No resale items (items or produce purchased elsewhere to be re-sold to the public).

No garage sale items.

No food items that require refrigeration.

HOURS OF OPERATION:

The Farmers Market will be open one day per week for 2 hours per day during the summer. Times and dates will be posted at the Texas A&M AgriLife Extension Office, 114 West Main St., Brady, Texas, and on the McCulloch County Farmers Market Facebook page. These Rules and Regulations will be in effect at all times. Absolutely no vending is allowed except during the posted times and dates. No Exceptions.

LOCATION:

All vendors must set up in a designated area of the Courthouse Square. A canopy is recommended for each sales area and, if used, must be anchored on all four corners. However, absolutely no stakes may be driven into the ground.

PRICE FIXING:

Vendors are free to set their own prices but should be within acceptable limits.

WEIGHTS AND MEASURES:

Produce may be sold by the pound, provided scales are certified by the Texas Department of Agriculture. Otherwise, produce shall be sold by the piece, pint, quart, peck or another generally accepted measure of quantity.

QUALITY CONTROL AND SANITARY CONDITIONS:

Only products of the highest quality may be sold at the Market.

All produce should be kept off the ground and small produce should be in baskets or boxes.

Vendors are required to clean their area before leaving for the day. All refuse must leave with the vendor. Do not spit tobacco in the road, sidewalk, or grass of the courthouse lawn. Smoking should be away from the products and the public.

SAFETY:

Vendors may not block the walkways.

CONDUCT:

All vendors shall conduct themselves in a professional manner while at the Market, including:

- NO ALCOHOLIC BEVERAGES
- NO DRUGS
- NO CURSING
- NO RADIO, TV, CD, OR DVD PLAYERS
- NO PANHANDLING
- NO ILLEGAL ACTIVITIES
- NO ARGUING WITH CUSTOMERS
- NO HAWKING
- NO RUDE OR DISCOURTEOUS CONDUCT TO CUSTOMERS OR VENDORS

MARKETING REMINDERS:

Keep your area neat and tidy. Display and sell quality products only. Treat customers cordially and courteously. Give honest answers about where your product is from, where it was grown, when it was picked or made, etc. Never argue with customers about anything (quality or price), apologize and replace if necessary. Remember, HAPPY CUSTOMERS ARE REPEAT CUSTOMERS!

ENFORCEMENT:

Central Texas Master Gardeners Association has been designated by the Chamber of Commerce and Texas A&M AgriLife Extension Service to oversee operations of the Farmers Market. Any member of the Association has authority to enforce these Rules and Regulations. Anyone who refuses to follow these Rules and Regulations will be asked to leave the premises.